



INANE 2011

San Francisco

August 3-5, 2011

**Sir Francis Drake Hotel
San Francisco, California**

Produced by



Wolters Kluwer
Health

Lippincott
Williams & Wilkins

Table of Contents

GENERAL INFORMATION

Welcome Letter	3
Industry Support	4
Planning Panel	5
Conference Materials/Evaluations/Certificates	6
General Information	8
Participant List	38

PROGRAM AT-A-GLANCE

Wednesday, August 3

3:00 pm – 7:00 pm	Registration Open/Walnut Room
4:00 pm - 4:30 pm	Cocktail Reception/ Walnut Room
4:30 pm - 6:00 pm	101 Keynote Presentation/Empire Room
6:00 pm - 7:00 pm	Dinner Reception/Walnut & Empire Room

Thursday, August 4

7:00 am – 5:00 pm	Registration Open/ Walnut Room
7:30 am - 8:30 am	Continental Breakfast/ Walnut & Empire Room
8:30 am - 8:45 am	General Session/Welcome & Introductions/Empire Room
8:45 am – 9:30 am	201 Speed Meet & Greet/Empire Room
9:30 am - 10:30 am	202 General Session/Welcome to the Brave New World of Social Media/Empire Room
10:30 am -11:00 am	Break/Walnut Room
11:00 am – 12:00 pm	203/204/205 Breakouts/ Empire, Cypress, Tudor
12:00 pm – 1:30 pm	Lunch & business Meeting/Windsor & Franciscan Room (Mezzanine)
1:30 pm – 2:30 pm	206 General Session/Impact Factor/Empire Room
2:30 pm – 3:15 pm	207 Break & Poster Viewing/Walnut & Empire Room
3:15 pm – 4:45 pm	208 General Session/Ethical Issues/Empire Room
5:45 pm	First Bus Departs for Bay Cruise
6:45 pm	Last Bus Departs for Bay Cruise

Friday, August 5

7:00 am – 4:00 pm	Registration Open/ Walnut Room
7:15 am - 8:00 am	Continental Breakfast/ Walnut & Empire Room
8:00 am - 8:45 am	301 General Session/The Future of Nursing/Empire Room
8:45 am – 9:00 am	Bio Break
9:00 am - 10:00 am	302 General Session/Publisher’s Panel/Empire Room
10:00 am -10:30 am	Break/Mezzanine
10:30 am – 11:15 am	303 General Session/Publisher’s Panel/Empire Room
11:15 am – 11:30 pm	Bio Break
11:30 am – 12:15 pm	304 General Session/Copyright in Motion/Empire Room
12:15 pm – 1:15 pm	Lunch/ Windsor & Franciscan Room (Mezzanine)
1:15 pm – 2:15 pm	305/306/307 Breakouts/Empire, Cypress, Tudor
2:15 pm – 3:00 pm	Break/2012 Montreal Meeting Announcement/Empire Room
3:00 pm – 4:00 pm	308 General Session/How Do You and Your Journal Move Forward/Empire Room

Welcome

Dear Colleague,

Welcome to the **International Academy of Nursing Editors (INANE)** annual meeting! The conference is produced by Wolters Kluwer Health/Lippincott Williams & Wilkins—a market-leading global information services company.

INANE offers you educational sessions that will elevate you in your current role, inspire transformation, promote innovation, and energize you both personally and professionally!

The planning committee, influenced by experts in the field, emerging trends, and the challenges inherent in medical publishing today, has endeavored to create a program specifically to meet the needs of nurse editors, as well as those who are aspiring new and future editors. We've sought out and secured first-rate faculty—experts in their respective fields, to present relevant core topics such as using social media, ethical issues for nurse editors, copyright issues, impact factors, the future of nursing, and so much more.

We'd also like to extend a special “thank you” to our sponsors for their support of the meeting. A complete listing of supporters can be found on page 3 of this booklet. We appreciate their generosity, and couldn't have done it without them!

I encourage you to participate in all of the sessions as they were designed to be an open forum for communicating with each other. We have some new and exciting offerings this year, as well, such as a Speed Meet & Greet and a Poster Networking Session. This year is the first year that posters will be introduced to the conference...and you'll earn continuing education credit for viewing them too! Another highlight will be the Dinner Cruise on San Francisco Bay—a fun and exciting social event open to all attendees and their guests!

Additionally, the conference is accredited for continuing education credit! Look for your continuing education self-report certificate in your conference registration material.

And to top it off, you'll be staying at the newly renovated Sir Francis Drake Hotel – the proud host hotel for this year's conference.

Looking forward to connecting with you at INANE!

Peggy L. Chinn, RN, PhD, FAAN
Conference Chairperson, INANE
Professor Emerita, University of Connecticut
Editor, *Advances in Nursing Science*

Thank You to Our Sponsors!

Platinum

Wolters Kluwer Health, Inc./Lippincott Williams & Wilkins

Silver

Elsevier

Sigma Theta Tau

Wiley-Blackwell

Bronze

Samuel Merritt College

Tote Bags

Hopkins Medical

Individual & Academic Contributors

BE Media Partners

Franklin Communications

Kathy Alexander

University of San Francisco, California

Sonoma State

University of California San Francisco

San Francisco State

Planning Panel

Conference Chairperson

Peggy L. Chinn, RN, PhD, FAAN

Planning Panel

Lucy Bradley-Springer, PhD, RN, ACRN, FAAN

Molly C. Dougherty (Mickey), PhD, RN

Laurie N. Gottlieb, PhD

Susan J. Henly, PhD, RN

Debra Jackson RN, PhD

Sandy Kasko

Tina M. Marrelli, MSN, MA, RN, FAAN

Judith Mitiguy, RN, MS

Suzanne P. Smith, EdD, RN, FAAN

Continuing Education Information

Purpose

To support nursing editors in improving the overall quality and standard of their publications.

Objectives

After attending INANE, you'll be better able to:

- Apply national and international standards to improve journal quality.
- Manage the legal, ethical, and social challenges in healthcare publishing.
- Network with faculty and colleagues to maintain and grow relationships.

Accreditation Statement

Lippincott Williams & Wilkins (LWW), will award a maximum of 11.5 contact hours for this continuing nursing education activity.

Lippincott Williams & Wilkins is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

This activity is also provider approved by the California Board of Registered Nursing, Provider Number CEP 11749, for 11.5 contact hours. LWW is also an approved provider by the District of Columbia and Florida #50-1223.

Your certificate is valid in all states.

The ANCC's accreditation status of Lippincott Williams & Wilkins Department of Continuing Education refers only to its continuing nursing education activities and does not imply Commission on Accreditation approval or endorsement of any commercial product.

Earn a CE Certificate

Each participant must complete and return the white copy of the self-report certificate and overall conference evaluation form at the conclusion of the conference. Please keep the yellow copy of the certificate for your personal file. Attendees must complete and return all evaluation forms before you leave the conference in order to receive your certificate.

***** The YELLOW copy is your certificate! You will not receive another copy. Please keep this important document in a safe place. *****

SELF-REPORT CERTIFICATE INSTRUCTIONS

- You'll receive a 2-part (self-report) Continuing Education Certificate with your conference registration materials.
- Please complete all of your registration information including name, address, and license number and initial next to any/all sessions you attended.
- Write in the appropriate amount of credit for each session you attended as noted on the form. Sign and return completed form to the registration desk.
- Return the **white** copy of the Continuing Education Form before you leave the conference. The **yellow** copy is your certificate. **You will NOT receive any additional confirmation or certificate.** Should you misplace or lose your certificate after the conference, there will be a \$10 charge to obtain an alternate copy.
- Keep your certificate for your own records. Only send a copy of your CE certificate to the state board of nursing if it is requested. Wolters Kluwer Health/Lippincott Williams & Wilkins will maintain your continuing education records for 7 years.

OVERALL CONFERENCE AND INDIVIDIAL SESSION EVALUATIONS

- You'll receive a survey monkey via e-mail shortly after the conclusion of the conference. This evaluation is a mandatory requirement for accredited programs. Please make time to participate in the survey once you receive the e-mail message. The information will be used to plan future events.

**Wolters Kluwer Health/Lippincott Williams & Wilkins
Conference Department
323 Norristown Road
Suite #200
Ambler, PA 19002**

General Information

Registration Desk

The registration desk will be located on the mezzanine level of the Sir Francis Drake Hotel. Staff will be on hand to register attendees and to answer questions during the following hours:

Wednesday, August 3

3:00 pm-7:00 pm

Thursday, August 4

7:00 am-5:00 pm

Friday, August 5

7:00 am-4:00 pm

On-site attendee registration fees are:

Main Conference	\$525
Guest Pass	\$200

Name Badges

You'll be issued a name badge when you register. Please wear it at all educational sessions and food functions—it is your admission pass to all conference events.

Meeting Locations

All meeting rooms are located in the Sir Francis Drake Hotel. Please refer to the Program-at-a-Glance on page 1 of this booklet for all meeting room assignments. Also, look for signs in front of each meeting room listing the name of each session.

Attire

The INANE dress code is business casual. Remember that temperature control is typically difficult in hotels, so please be sure to dress in layers or bring a sweater or jacket with you to educational sessions.

Cell Phones & Pagers

All remote devices must be muted or switched to vibrate mode. Please respect the speaker and your fellow conference attendees.

Smoking Policy

INANE is a non-smoking meeting. Smoking is prohibited in meeting rooms and in the exhibit hall.

Lost and Found

Please turn in any items you find—or look for items you have lost—at the Symposium registration desk.

Session 101

**The Unvarnished History of a World-Class City:
San Francisco in the 19th and 20th Centuries**

John P. Elia, PhD

*Editor-in-Chief, Journal of Homosexuality
Professor & Associate Chair, Department of Health Education
San Francisco State University, College of Health & Human Services
San Francisco, CA*

Disclosure/Conflict of Interest or Intent to Discuss Off-Label Use of Medications: None

SPEAKER BIO

John P. Elia, PhD (University of California, Davis, 1997) is professor and associate chair in the Department of Health Education at San Francisco State University, where he has taught for nearly 25 years. He teaches courses on the history of public health in the US, contemporary sexuality, health in society, consumer health, and introduction to the health professions. Additionally, he serves as an EdD doctoral program faculty member. Dr. Elia's current research interests include the history of public health in San Francisco and the history of school-based sexuality education in the US. He has co-edited 5 books, written a number of scholarly articles, book chapters, encyclopedia entries, and book reviews in the areas of human sexuality studies and LGBT & queer studies. He is Editor-in-Chief of the *Journal of Homosexuality*, an internationally recognized peer reviewed scholarly journal in sexuality studies. In 2010, he won the Sarlo Award for Excellence in Teaching. He continues to teach a history course entitled "History of San Francisco" at a local community college.

SESSION DESCRIPTION

San Francisco is a world class city with a fascinating history. This presentation examines how and why San Francisco was "put on the map" as a prominent US city along with its magnificent achievements and not-so-proud moments. San Francisco transformed from a small, relatively unnoticed town to an internationally recognized city within a few years after the Gold Rush. However, not all that sparkled was glorious. Amidst its remarkable growth and achievements, San Francisco was home to quirky characters, shenanigans, and tragedy. On the one hand, it was viewed as a socially progressive city, yet there were various instances of social inequalities. This presentation will reveal the high and low points of San Francisco's rich and vast history.

Session 201

**Plenary Session:
Speed Meet and Greet**

Lucy Bradley-Springer, PhD, RN, ACRN, FAAN

*Editor, Journal of the Association of Nurses in AIDS Care, Aurora, CO
Associate Professor, University of Colorado Anschutz Medical Campus
Mountain Plains AIDS Education and Training Center*

Disclosure/Conflict of Interest or Intent to Discuss Off-Label Use of Medications: None

SPEAKER BIO

Lucy Bradley-Springer, PhD, RN, ACRN, FAAN, is an Associate Professor of Medicine at the University of Colorado Anschutz Medical Campus where she is the Principal Investigator of the Mountain Plains AIDS Education and Training Center. Dr. Bradley-Springer has been working in the area of HIV infection since 1988 and has developed expertise in HIV prevention, prevention with positives, retention in care, and methods to teach health care providers about HIV infection. She has a special interest in the history of nursing in the HIV epidemic. Dr. Bradley-Springer is a past president of the Association of Nurses in AIDS care and a fellow of the American Academy of Nursing. She is the current editor of the *Journal of the Association of Nurses in AIDS Care*.

SESSION DESCRIPTION

INANE provides a unique opportunity for nurse editors from around the world to interact, share expertise, and discover ways to solve common problems. Lucy Bradley-Springer will conduct an exercise with the group to initiate and expand these interactions during the 2011 conference.

OBJECTIVES

After attending this presentation, the attendee should be better able to:

- Network with various editors in order to explore answers to professional challenges.
- Discuss 3-5 creative ideas from other journals.

Session 202

**Plenary Session:
Welcome to the Brave New World of Social Media**

Maureen "Shawn" Kennedy, MA, RN

Editor-in-Chief

American Journal of Nursing

Wolters Kluwer Health, Inc.

New York, NY

Kim McAllister, RN, BSN, CEN

ER Nurse, Blogger

Hayward, CA

Leslie H. Nicoll, PhD, MBA, RN

Editor-in-Chief, CIN: Computers, Informatics, Nursing

President & Owner

Maine Desk LLC (<http://www.mainedesk.com>)

Portland, ME

Disclosure/Conflict of Interest or Intent to Discuss Off-Label Use of Medications: None

SPEAKER BIO

Maureen "Shawn" Kennedy, MA, RN is the editor-in-chief at the *American Journal of Nursing*, "the leading voice of nursing since 1900, where she oversees editorial content in the journal, on the Web, and the library and journal resources. Prior to this, she was the editorial and news director, and director of special programs, in which she developed grant-funded editorial projects on emerging and timely health care issues, and *AJN's* international photo contest and traveling exhibit. Shawn also was the director of conventions and exhibits, in which she managed two annual national nursing conferences. As a clinician, she worked as a clinical nurse specialist in adult nursing and as an emergency nurse. She received a BSN from Hunter College-Bellevue School of Nursing and a master's degree from New York University College of Nursing. Author of book chapters and articles in *AJN* and elsewhere, she coauthored with Thelma Schorr, *100 Years of American Nursing-Celebrating a Century of Caring*. Shawn was recently inducted into the Hunter College Hall of Fame.

Kim McAllister started blogging in 2005 and never looked back. She is the author of *Emergiblog: My Life and Times as an ER Nurse*. A 33-year veteran of the nursing profession, Kim credits her blogging with renewing her passion for nursing and catapulting her into the alphabet soup of higher education. Having earned her BSN online from the University of Wisconsin in 2010, Kim will begin the online MSN program

at California State University, Dominguez Hills in September. She is not quite sure what she wants to be when she grows up, but is pretty sure she will be the oldest MSN graduate in existence. She is excited to share her passion for blogging and social media with you today.

Dr. Leslie Nicoll is the Editor-in-Chief of *CIN: Computers, Informatics, Nursing* and President and Owner of Maine Desk, LLC, located in beautiful downtown, Portland, Maine. Maine Desk provides editorial consultation and will be celebrating its tenth anniversary in November of this year. CIN is the leading nursing informatics journal in the world and Leslie is very proud to be the editor. In addition to her CIN and Maine Desk work, Leslie is the Coordinator and Program Manager for the Portland Community Free Clinic, which provides free primary health care to folks who lack health insurance and don't have the means to pay for care out of pocket. Leslie is happily married to the world's most patient man and is the mother of two "ever evolving" children. The newest member of the family is a rescue poodle named Monday, who came to her forever home on April 9th and is bringing great joy to the entire household.

SESSION DESCRIPTION

Twitter and Facebook and Blogs, oh my! Nurses are among the many people adapting to these new ways of not only receiving content, but becoming part of the conversation in determining what content becomes important. As journal editors, you need to know what's important to your readers and to reach them where they seek information. Panelists Shawn Kennedy, Kim McAllister and Leslie Nicoll will explain the various new channels and then following this session, will lead breakout session to help you get started on creating a presence for your journal.

OBJECTIVES

After attending this presentation, the attendee should be better able to:

- Describe social media channels and which are commonly used by nurses.
- Describe 3 goals for using social media.
- Outline a specific plan to use social media as part of a journal's strategy.

REFERENCES

- Bishop D. A gentle introduction to Twitter for the apprehensive academic. BishopBlog 2011.
- Cann A, et al. *Social media: a guide for researchers*. London International Centre for Guidance Studies; 2011 Feb. <http://www.rin.ac.uk/our-work/communicating-and-disseminating-research/social-media-guide-researchers>.

Session 203

Breakout Session: Getting into the Blogosphere

Kim McAllister, RN, BSN, CEN
ER Nurse, Blogger
Hayward, CA

Disclosure/Conflict of Interest or Intent to Discuss Off-Label Use of Medications: None

SPEAKER BIO

Kim McAllister started blogging in 2005 and never looked back. She is the author of *Emergiblog: My Life and Times as an ER Nurse*. A 33-year veteran of the nursing profession, Kim credits her blogging with renewing her passion for nursing and catapulting her into the alphabet soup of higher education. Having earned her BSN online from the University of Wisconsin in 2010, Kim will begin the online MSN program at California State University, Dominguez Hills in September. She is not quite sure what she wants to be when she grows up, but is pretty sure she will be the oldest MSN graduate in existence. She is excited to share her passion for blogging and social media with you today.

SESSION DESCRIPTION

You'll hear how Kim McAllister began Emergiblog (www.emergiblog.com) in 2005, and one year later started "Change of Shift," a nursing blog carnival that runs bi-weekly and is hosted either on Emergiblog or a host blogger's site. She also contributes to two other blogs, Better Health (www.getbetterhealth.com), and Insights in Nursing (www.insightsinnursing.com). She'll share her insights with you here today in the hopes that you too will become a future blogger!

OBJECTIVES

After attending this presentation, the attendee should be better able to:

- Identify 2 blogging platforms.
- List 3 characteristics of a successful blog.
- Describe 2 actions that create blog communities.

**Breakout Session:
Getting Started on Facebook**

Leslie H. Nicoll, PhD, MBA, RN
Editor-in-Chief, CIN: Computers, Informatics, Nursing
President & Owner
Maine Desk LLC (<http://www.mainedesk.com>)
Portland, ME

Disclosure/Conflict of Interest or Intent to Discuss Off-Label Use of Medications: None

SPEAKER BIO

Dr. Leslie Nicoll is the Editor-in-Chief of *CIN: Computers, Informatics, Nursing* and President and Owner of Maine Desk, LLC, located in beautiful downtown, Portland, Maine. Maine Desk provides editorial consultation and will be celebrating its tenth anniversary in November of this year. CIN is the leading nursing informatics journal in the world and Leslie is very proud to be the editor. In addition to her CIN and Maine Desk work, Leslie is the Coordinator and Program Manager for the Portland Community Free Clinic, which provides free primary health care to folks who lack health insurance and don't have the means to pay for care out of pocket. Leslie is happily married to the world's most patient man and is the mother of two "ever evolving" children. The newest member of the family is a rescue poodle named Monday, who came to her forever home on April 9th and is bringing great joy to the entire household.

SESSION DESCRIPTION

Your kids refuse to friend but your old high school friends are popping up like weeds. What's up with Facebook? This session will focus on getting started on Facebook, beginning with the basics and expanding to linking from other sites, updating feeds, and sharing stories and photos with others. If time and audience interest permits, Leslie will also talk about online forums and how they overlap with Facebook. Being an active forum participant, forum "netiquette" and what it means to be a mod will also be discussed.

OBJECTIVES

After attending this presentation, the attendee should be better able to:

- Describe how to setup a Facebook account.
- Identify the process to add friends to a Facebook account.

**Breakout Session:
Getting Started on Twitter**

Maureen "Shawn" Kennedy, MA, RN
Editor-in-Chief, American Journal of Nursing
Wolters Kluwer Health, Inc., New York, NY

Disclosure/Conflict of Interest or Intent to Discuss Off-Label Use of Medications: None

SPEAKER BIO

Maureen "Shawn" Kennedy, MA, RN is the editor-in-chief at the *American Journal of Nursing*, "the leading voice of nursing since 1900, where she oversees editorial content in the journal, on the Web, and the library and journal resources. Prior to this, she was the editorial and news director, and director of special programs, in which she developed grant-funded editorial projects on emerging and timely health care issues, and *AJN's* international photo contest and traveling exhibit. Shawn also was the director of conventions and exhibits, in which she managed two annual national nursing conferences. As a clinician, she worked as a clinical nurse specialist in adult nursing and as an emergency nurse. She received a BSN from Hunter College-Bellevue School of Nursing and a master's degree from New York University College of Nursing. Author of book chapters and articles in *AJN* and elsewhere, she coauthored with Thelma Schorr, *100 Years of American Nursing-Celebrating a Century of Caring*. Shawn was recently inducted into the Hunter College Hall of Fame.

SESSION DESCRIPTION

140 characters is all it takes! Learn how to set-up an account, tweet, retweet, and follow interesting people. Shawn will also introduce you to tweetdeck and share ideas on how this channel can maximize your journal's presence.

OBJECTIVES

After attending this presentation, the attendee should be better able to:

- Describe how to setup a Twitter account.
- Identify the process to follow people on Twitter.
- Compare and contrast the various aspects of using Twitter for your publication.

Session 206

**Plenary Session:
Impact Factor: Content Evaluation**

Jeff Dougherty, BS, MLS

*Manager, Strategic Global Product Support
Thomson Reuters
Bailey, CO*

*Disclosure/Conflict of Interest: Officer/Owner/Employee of Thomson Reuters
Intent to Discuss Off-Label Use of Medications: None*

Damien Rohrbacher, BS

*Relationship Manager, Thomson Reuters
Philadelphia, PA*

*Disclosure/Conflict of Interest: Officer/Owner/Employee of Thomson Reuters
Intent to Discuss Off-Label Use of Medications: None*

SPEAKER BIO

Jeff Dougherty has been with Thomson Reuters for more than 23 years, beginning his career as an Editor evaluating journal coverage within the Physical Sciences for resources such as the Science Citation Index and Current Contents. He has since held a wide range of positions, including a 5-year stretch as Senior Manager, Publisher Relations. In his current role, Jeff supports a wide range of customer-facing initiatives involving discovery tools such as Web of Knowledge, as well as Thomson Reuters' Research Analytics resources.

Damian Rohrbacher has been with Thomson Reuters for 5 years in the Scientific & Scholarly Research division. A member of the publisher solutions team, Damian works solely with the publishing and society markets with a firm understanding of their needs and the unique nature of partnering with Thomson Reuters. Some products Damian supports for his customers include the Web of Science, Journal Citation Reports, ScholarOne Manuscripts, ScholarOne Abstracts, the Web of Science Author Connect list for promotional efforts, and Custom Web of Science derived metric reports. Damian has been married (celebrating his 10 year anniversary during this conference) and has two daughters aged 6 and 4 that demand any free time he has when not connected to his phone or computer.

Session 207

Poster Session/Break

Molly C. Dougherty (Mickey), PhD, RN

Editor, Nursing Research

Hillsborough, NC

Disclosure/Conflict of Interest or Intent to Discuss Off-Label Use of Medications: None

SPEAKER BIO

Molly C. Dougherty (Mickey) is Editor of *Nursing Research*, a role she has filled since 1997. She is Professor Emeritus at the University of North Carolina – Chapel Hill School of Nursing and the University of Florida (Gainesville) College of Nursing. Between 2009 and 2011, she and her colleagues published articles on various aspects of peer review in nursing journals from a Web-based survey of peer reviewers of nursing journals.

SESSION DESCRIPTION

Keeping up with the evidence and how to integrate it into your practice can be a challenge. In this advanced session, you'll have the opportunity to hear some of the most findings from your colleagues. Join us for this opportunity to enhance your evidence-informed practice.

OBJECTIVES

After attending this presentation, the attendee should be better able to:

- Describe new findings and current best practices.
- Identify ways to utilize best practices in your healthcare journal.

POSTER ABSTRACTS

Poster 1—Bloomer, Melissa; Mulligan, Olivia; Campbell, Sandra - Australian Nurse Teachers' Society (ANTS) eBulletin: Fostering a "Community of Practice"

Poster 2—Bradley-Springer, Lucy; Overstreet, Kristen; Patsdaughter, Carol (Pat) - Creating a Virus: Social Networking for an HIV Nursing Journal

Poster 3—Fulton, Janet; Goudreau, Kelly A.- Reaching Your Readership through the Blogosphere

Poster 4—Woods, Anne Dabrow - The Future of Nursing: Leveraging the Power of the Internet to Educate Nurses

Poster 5—Chambers, Jeanette K. - Broker & Bridge: How Partnerships between Newsletter and Journal Editors Can Boost Clinicians' Success

Poster 6—Henly, Susan J.; Areba, Eunice; Gjere, Niki A.; Hart, Colleen M.; Kristofersson, Gisli - Engaging PhD Students in Scientific Communication in Nursing: Seminar in Research Dissemination

Poster 7—Mayer, Deborah K. - Mentoring New Authors: Experience from the Oncology Nursing Society's *Clinical Journal of Oncology Nursing (CJON)* Mentorship Program

Poster 8—Wilson, Anne; Sharrad, Sue; Kernick, Jodie; Rasmussen, Philippa - Publish or Perish: Ensuring Longevity in Nurse Education – Evaluation of a Strategy to Engage Academics, Students and Clinicians in Publication Activity

Poster 9—Nickitas, Donna M. - Successful Initiatives through Attentive Innovations

Poster 10—Pearson, Geraldine S. - COPE: A Support for Nursing Editors Dealing with Ethical Dilemmas in Publishing

Poster 11—*Withdrawn*

Poster 12—Swartz, Martha K.; Martin, Sarah A.; Magee, Shannon - *The Journal of Pediatric Health Care: A Redesign Process*

Poster 13—Young, Judith S. and Marrelli, Tina - Editors Cannot Know (*and sometimes even find!*) It All: Making the Case for a Medical Librarian on your Editorial Board!

Poster 14—Yucha, Carolyn B.; Schneider, Barbara St. Pierre; Smyer, Tish; Kowalski, Susan; Stowers, Eva - Methodological Quality and Scientific Impact of Quantitative Nursing Education Research Over 1.5 Years

Session 208

**Plenary Session:
Ethical Issues for Nurse Editors**

Marion E. Broome, PhD, RN, FAAN

Editor, Nursing Outlook

Dean and Distinguished Professor

Indiana University School of Nursing, Indianapolis, IN

Molly C. Dougherty (Mickey), PhD, RN

Editor, Nursing Research, Hillsborough, NC

Susan J. Henly, PhD, RN

Associate Editor, Nursing Research

Professor, University of Minnesota, Maplewood, MN

Disclosure/Conflict of Interest or Intent to Discuss Off-Label Use of Medications: None

SPEAKER BIO

Marion E. Broome is Dean and Distinguished Professor at Indiana University School of Nursing. Since 1978, Dr. Broome held faculty positions in schools of nursing at the Medical College of Georgia, Rush University in Chicago, IL, and was an endowed chair in pediatrics at the Children's Hospital of Wisconsin and the University of Wisconsin at Milwaukee, and the University of Alabama at Birmingham School of Nursing as associate dean for research. Dr. Broome is best known for research testing interventions to address pain in children and pediatric research ethics which were funded for over 15 years by the National Institutes of Health, the American Cancer Society and the Pfizer Foundation. Dr. Broome has published over 95 articles, chapters and books, primarily in the area of pediatric nursing. In 2010 she was inducted as a charter member of the Sigma Theta Tau International Researchers Hall of Fame. She is currently Editor-in-Chief of *Nursing Outlook*, the official journal of the Academy. Over the past 4 years she has consulted with a variety of Magnet designated hospitals and health systems related to evidence-based practice programs, research implementation, and research skill development programs for nurses.

Molly C. Dougherty (Mickey) is Editor of *Nursing Research*, a role she has filled since 1997. She is Professor Emeritus at the University of North Carolina – Chapel Hill School of Nursing and the University of Florida (Gainesville) College of Nursing. Between 2009 and 2011, she and her colleagues published articles on various aspects of peer review in nursing journals from a Web-based survey of peer reviewers of nursing journals.

Sue Henly is Professor, University of Minnesota School of Nursing, and Associate Editor of *Nursing Research*. She is a psychometrician and nurse whose research whose research emphasis over the years has been psychometric methods for the health sciences, with recent work emphasizing longitudinal methods for health trajectory research in nursing science. At *Nursing Research*, she has been author, peer reviewer, member of the statistical review panel, Editorial Board member, and is currently an Associate Editor. She has contributed to peer review research in nursing, and has published on peer review quality with Mickey Dougherty and Jill Bennett. This summer, she joined the American community garden craze and planted two plots at the Harvest Garden in Maplewood Minnesota. With her daughter Johanna, she is visiting friends and relatives along the Pacific Coast as part of her 2011 INANE experience.

SESSION DESCRIPTION

Several commonly encountered dilemmas for editors will be presented and participants will discuss the dilemmas and potential resolutions in small groups.

OBJECTIVES

After attending this presentation, the attendee should be better able to:

- Discuss specific ethical dilemmas commonly encountered by nurse editors.
- Identify ethical frameworks, principles, and resources in publishing.
- Propose principled resolution to dilemmas nurse educators' experience.

REFERENCES

- Freda M, Kearney M, Baggs J, Broome M and Dougherty M. Peer reviewer training and editor support: results from an international survey of nursing peer reviewers. *J Prof Nurs* 2009; 25; 101-8.
- Office of Research Integrity. Home page. <http://www.ori.edu>. (2010, accessed July 2010)
- Rennie D. Misconduct and journal peer review. In: Godlee F and Jefferson T (eds). *Peer review in the health sciences*, second edition. London: BMJ Publishing, 2003, p. 118-30.
- World Association of Medical Editors. Home page: <http://www.wame.org> (2010, accessed July 2010.)
- International Committee of Medical Journal Editors. Home page. <http://www.icmje.org> (2009, accessed July 2010.)

**Plenary Session:
Future of Nursing: Campaign for Action**

Susan B. Hassmiller, RN, PhD, FAAN

*Senior Advisor for Nursing & Director, Future of Nursing: Campaign for Action
Robert Wood Johnson Foundation, Princeton, NJ*

Disclosure/Conflict of Interest or Intent to Discuss Off-Label Use of Medications: None

SPEAKER BIO

Susan Hassmiller, PhD, RN, FAAN, is the Robert Wood Johnson Foundation Senior Advisor for Nursing and Director, Future of Nursing: Campaign for Action. Previously, Hassmiller was with the Health Resources and Services Administration, where she was the executive director of the US Public Health Service Primary Care Policy Fellowship and worked on other national and international primary care initiatives. She also has worked in public health settings at the local and state level and taught public health nursing at the University of Nebraska and George Mason University in Virginia. Hassmiller is the recipient of numerous awards, including the 2009 Florence Nightingale Medal, the highest international honor given to a nurse by the International Committee of the Red Cross. She is a member a fellow in the American Academy of Nursing and a member of The Joint Commission Nursing Advisory Council and the New York Academy of Medicine.

SESSION DESCRIPTION

The Institute of Medicine released its landmark report on the Future of Nursing on October 5, 2010. Since then nurses at all levels and nursing organizations have been called to action with partners from other sectors including government, medicine, health care administration, consumers and business to change the face of health care delivery forever. Dr. Hassmiller will discuss key aspects of the report and implications for nursing journal editors.

OBJECTIVES

After attending this presentation, the attendee should be better able to:

- Identify the IOM recommendation content areas.
- Verbalize key messaging and objectives of the campaign.
- Identify the stakeholders of the campaign and how they are involved.

REFERENCES

- www.thefutureofnursing.org

Plenary Session: Publisher's Panel

Facilitator:

Mary Alexander, MA, RN, CRNI[®], CAE, FAAN
Editor, Journal of Infusion Nursing
Chief Executive Officer, Infusion Nurses Society
Infusion Nurses Certification Corporation, Norwood, MA

Disclosure/Conflict of Interest or Intent to Discuss Off-Label Use of Medications: None

Panel Members:

Jennifer Brogan

Vice President, Health & Wellness
Wolters Kluwer Health/Lippincott Williams & Wilkins
Philadelphia, PA

Disclosure/Conflict of Interest: Yes, Officer, Owner, Employee of Company: Wolters Kluwer Health, Inc.
Intent to Discuss Off-Label Use of Medications: None

Nina Milton

Publishing Director, Elsevier
Philadelphia, PA

Disclosure/Conflict of Interest: Yes, Officer, Owner, Employee of Company: Elsevier
Intent to Discuss Off-Label Use of Medications: None

Angela Richardson

US Nursing Editor, Wiley-Blackwell, Malden, MA

Disclosure/Conflict of Interest: Yes, Officer, Owner, Employee of Company: Wiley-Blackwell
Intent to Discuss Off-Label Use of Medications: None

Daniel Ruth, MBA

Senior Acquisitions Editor
SAGE, Thousand Oaks, CA

Disclosure/Conflict of Interest: Yes, Officer, Owner, Employee of Company: SAGE
Intent to Discuss Off-Label Use of Medications: None

SPEAKER BIOS

As Editor of the *Journal of Infusion Nursing*, Mary Alexander writes bimonthly columns for the journal and has editorial responsibilities for a bimonthly membership newsletter, *INS Newslines*. She is an editor of the *Core Curriculum for Infusion Nursing*, 3rd edition, and Editor-in-Chief of *Infusion Nursing: An*

Evidence-Based Approach. She is also the Chief Executive Officer of the Infusion Nurses Society (INS), an international, nonprofit specialty nursing organization of more than 7,000 members, and CEO of the Infusion Nurses Certification Corporation.

Jennifer Brogan is Vice President of a large portfolio of Lippincott Williams & Wilkins publications and products that cover Nursing, Medical & Health Professions. Jenn is responsible for the overall strategic development and management of this program which also features Targeted, Consumer and Newsletter publications. Her staff, which includes 9 publishers and the WK Chief Nurse, manages more than 90 society and proprietary journals. In addition, Jenn oversees the widely used Lippincott's NursingCenter.com. A native of South Jersey, Jenn holds a Masters in Literature from Rutgers University.

Nina Milton has been involved with nursing book and journal publishing for more than 25 years. She is currently responsible for Elsevier's US and UK nursing journal publishing program, and also manages their Physical Medicine and Pharmacy journal lists. Prior to joining Elsevier in 2002, she held positions with VerticalNet (Nurses.com and HospitalNetwork.com), Lippincott Williams and Wilkins, John Wiley, and Rittenhouse Book Distributors.

Angela Richardson is an Editor at Wiley-Blackwell, responsible for the development and management of all US Nursing Journals. Angela has worked in publishing for nearly 10 years and began her career in publishing as a managing editor for a large computer science journal in the UK. She then moved to the Oxford office of Blackwell Publishing to advise editors on best practices. This was swiftly followed by a transatlantic transition to the Boston office of Wiley-Blackwell 4 years ago and has been working with Nurse Editors, Nurse Associations and Nurse publications ever since. With all of the challenges that the changing world of publishing (let alone the changing world of nursing) brings, it is no coincidence that Angela has recently become a qualified kick-boxing instructor.

Dan Ruth is a Senior Acquisitions Editor in health sciences at SAGE Publications, based in Southern California. He has been in publishing for over 30 years, beginning as a proofreader and copy editor at WB Saunders in Philadelphia and working in marketing, textbook sales, and both book and journals acquisitions. He joined SAGE in 1996 and has helped the journals list there grow from 100 to over 600 journals.

Session 304

Plenary Session: Copyright in Motion

Dru Zuretti, MEd

Manager, Copyright Education
Copyright Clearance Center, Salem, MA

Disclosure/Conflict of Interest or Intent to Discuss Off-Label Use of Medications: None

SPEAKER BIO

Dru Zuretti has been with Copyright Clearance Center since December of 1997, and has served in a variety of customer facing roles, including management of the Customer Relations Group. In her current position, Dru travels extensively throughout the United States, and visits many college and university campuses, corporations and publishers at their request. She also has been a presenter on copyright issues for a variety of national conferences including O'Reilly Tools of Change, the Medical Library Association (MLA) Annual Conference, the Center for Business Intelligence, and Text & Academic Authors Association (TAA). Dru is a member of the National Speakers Association and has a Master of Education degree from Cambridge College.

SESSION DESCRIPTION

In today's dynamic digital environment, publishers and readers are using many platforms to share and access content, including Twitter, Google, YouTube and Blogs. Awareness of copyright implications and best practices in content reuse are important factors in making decisions related to using and sharing copyright protected materials. In this session, we will discuss basic copyright law and licensing of content in a Web 2.0 environment.

OBJECTIVES

After attending this presentation, the attendee should be better able to:

- Identify the laws pertaining to protection of published materials.
- Identify implications for licensing content in a web 2.0 environment.

**Breakout Session:
It's Not the Factor, It's the Impact
Evidence-Based Evaluation of Nursing Journals**

Joy Kennedy, MSLS
*Librarian, Northwest Community Hospital
Arlington Heights, IL*

Disclosure/Conflict of Interest or Intent to Discuss Off-Label Use of Medications: None

SPEAKER BIO

Joy Kennedy is presenting on behalf of Peg Allen, Pam Sherwill-Navarro, and herself. Her attendance at the conference has been funded by the Nursing & Allied Health Resources Section of the Medical Library Association. Joy is the librarian at Northwest Community Healthcare in Arlington Heights, IL , an acute care hospital with over 500 beds which has just been re-certified as a Magnet hospital.

SESSION DESCRIPTION

Do you know how your authors select the "best" journal for publishing their knowledge-based nursing information? Or how top priority journals are chosen for an institution's library? On behalf of her colleagues from the Nursing and Allied Health Resources/Medical Library Association (NAHRS/MLA) research projects related to scholarly nursing journals, Joy Kennedy will present the final results of the NAHRS/INANE Nursing Journal Editor Survey; descriptive research on journal characteristics such as peer-review, index coverage, electronic access, and evidence based content, and selection criteria for the NAHRS Nursing Journals Core list, including data from the NAHRS Mapping the Literature of Nursing studies.

OBJECTIVES

- Describe the NAHRS/MLA research project related to scholarly nursing journals.
- Identify new developments affecting library journal purchases.
- Describe results from the NAHRS/INANE Nursing Journal Editor Survey.

REFERENCES

- Nursing & Allied Health Resources section of Medical Library Association - <http://nahrs.mlanet.org/home/>
- NAHRS/INANE survey - <http://www.surveymonkey.com/s/KXPGLP2>
- NAHRS activities - <http://nahrs.mlanet.org/home/activities>

**Breakout Session:
Nursings' Silence on LGBT Issues**

Michele (Mickey) Eliason, PhD
Associate Professor
San Francisco State University
San Francisco, CA

Disclosure/Conflict of Interest or Intent to Discuss Off-Label Use of Medications: None

SPEAKER BIO

After twenty years at the University of Iowa College of Nursing, Mickey Eliason joined the faculty of the Department of Health Education at San Francisco State, and currently teaches in a master's of public health program. She has conducted research on lesbian, gay, bisexual, and transgender health for many years, including studies of nursing and other health care professional's attitudes about LGBT patients and studies of substance use and abuse in LGBT populations. She also does workforce development for substance abuse, mental health, and primary health care professionals on LGBT healthcare issues.

SESSION DESCRIPTION

This study involved content review of the top ten nursing journals by 5-year impact factor from 2005-2010, searching for articles about or inclusive of LGBT people or issues. We found very little recognition of the existence of sexual and gender identity diversity, and a disproportionately small number of articles about LGBT topics. We discuss the implications of these findings to nursing as a discipline

OBJECTIVES

After attending this presentation, the attendee should be better able to:

- Recognize how and why nursing has fallen behind other health care disciplines in addressing LGBT issues.
- Learn how the nursing literature in the past ten years has dealt with LGBT issues.
- Understand what strategies can be done at the levels of nursing education, scholarship, and national organizations to remedy this silence.

REFERENCES

- Boehmer, U., & Case, P. (2004). Physicians don't ask, sometimes patients tell: Disclosure of sexual orientation among women with breast carcinoma. *Cancer, 101*, 1882-1889.
- Dinkel, S., Patzel, B., McGuire, M.J., Rolfs, E., & Purcell, K. (2007). Measures of homophobia among nursing students and faculty: a Midwestern perspective. *International Journal of Nursing Education Scholarship, 4*,
- Eliason, M.J., Dibble, S.L., DeJoseph, J., & Chinn, P. (2009). LGBTQ cultures: What health care professionals need to know about sexual and gender diversity. Philadelphia, PA: Lippincott Williams & Wilkins.
- Eliason, M.J., DeJoseph, J., Dibble, S., Deevey, S., & Chinn, P. (in press). Lesbian, gay, bisexual, transgender and queer/questioning (LGBTQ) nurses' experiences in the workplace. *Journal of Professional Nursing*.
- Giddings, L.S. (2005). Health disparities, social injustice, and the culture of nursing. *Nursing Research, 54(5)*, 304-312.
- Giddings, L.S., & Smith, M.C. (2001). Stories of lesbian in/visibility in nursing. *Nursing Outlook, 49*, 14-19.
- Heck, J.E., Sell, R.L., & Sheinfeld-Gorin, S.S. (2006). Health care access among individuals involved in same-sex relationships. *American Journal of Public Health, 96(6)*, 1111-1118.
- Krehely, J. (2009). How to close the LGBT health disparities gap. Washington, DC: Center for American Progress
- Røndahl, G., Innala, S., & Carlsson, M. (2004a). Nurses' attitudes towards lesbians and gay men. *Journal of Advanced Nursing, 47(4)*, 386-392.
- Røndahl, G., Innala, S.; & Carlsson M. (2004b). Nursing staff and nursing students' emotions towards homosexual patients and their wish to refrain from nursing, if the option existed. *Scandinavian Journal of Caring Sciences, 18 (1)*: 19-26
- Røndahl, G., Innala, S., & Carlsson, M. (2006). Heterosexual assumptions in verbal and non-verbal communication in nursing. *Journal of Advanced Nursing, 56(4)*, 373-381.

Research Publications of the Presenter: 2001-present

- Eliason, M.J. (2001). Bi-negativity: Stigma of bisexual men. *Journal of Bisexuality, 1(2/3)*, 139-154.
- Eliason, M.J., & Schope, R. (2001). Does "Don't Ask, Don't Tell" apply to health care? Lesbian, gay, and bisexual people's disclosure to health care providers. *Journal of the Gay and Lesbian Medical Association, 5(4)*, 125-134.

- Eliason, M.J. & Skinstad, A.H. (2001). Drug/Alcohol intervention for older women: A pilot study *Journal of Gerontological Nursing, 27(12)*, 18-24.
- Skinstad, A.H., Swain, A., Eliason, M.J., & Gerken, K. (2001). Cross-cultural comparison of clinical samples of Norwegian and Iowan substance abusing women. *Substance Use and Misuse, 36(14)*, 2087-2112.
- Hughes, T. & Eliason, M. (2002). Substance use and abuse in lesbian, gay, bisexual, and transgender populations. *Journal of Primary Prevention, 22(3)*, 261-295.
- Eliason, M.J. & Arndt, S. (2002). Co-occurring disorders initiatives in the Iowa Practice Improvement Collaborative. *The Dual Network, 1*.
- Skinstad, A.H., Eliason, M.J., Carello, P., & Gerken, K. (2002). Women with alcohol and drug problems in aftercare treatment: At admission and discharge. *Alcoholism Treatment Quarterly, 20(2)*, 51-70
- Eliason, M.J., & Skinstad, A.H. (2002). Family practice physicians: Training needs in regards to substance abuse. *Journal of Teaching in the Addictions, 1(2)*, 43-55.
- Taylor, J., Williams, R., & Eliason, M. (2002). Invisible, underserved and diverse: The health of women in prison. *Journal of Global Health, 2(1)*, 28-42.
- Schope, R., & Eliason, M.J. (2003). Sissies and tomboys: The role of gender in attitudes toward lesbians and gay men. *Journal of Lesbian and Gay Social Services, 16 (2)*, 73-97.
- Eliason, M.J., Taylor, J., & Williams, R. (2003). Physical health of women in prison: The role of oppression. *Journal of Correctional Health Care, 10(2)*, 175-203
- Eliason, M.J., & Hughes, T.L. (2004) Treatment counselor's attitudes about lesbian, gay, bisexual, and transgender clients: Urban versus rural settings. *Substance Use and Misuse, 39 (4)*, 625-644.
- Eliason, M.J., & Arndt, S. (2004). Pregnant inmates: A growing concern. *Journal of Addictions Nursing, 15(4)*, 163-170
- Eliason, M.J., Taylor, J.Y., & Arndt, S. (2005). Intimate partner violence in incarcerated women. *Journal of Forensic Nursing, 1(3)*, 106-110
- Amodia, D.S., Cano, C., & Eliason, M.J. (2005). An integral approach to substance abuse treatment. *Journal of Psychoactive Drugs. 37(4)*, 363-371.
- Eliason, M.J. (2005). Are therapeutic communities therapeutic for women? *Substance Abuse Treatment, Prevention, and Policy. 1:3*. <http://www.substanceabusepolicy.com/content/1/1/3>
- Eliason, M.J., Arndt, S., & Schut, A. (2006). Substance abuse counseling: What is treatment as usual? *Journal of Addictive Diseases, 24 (Suppl. 1)*, 33-52.

- Eliason, M.J. & Amodia, D.S. (2006). A descriptive analysis of treatment outcomes for clients with co-occurring disorders: The role of minority identifications. *Journal of Dual Disorders*, 2(2), 89-109.
- Chesney-Lind, M & Eliason, M.J. (2006). From invisible to incorrigible: The demonization of women and girls. *Crime, Media, and Culture*, 2(1), 29-47.
- Eliason, M.J., Amodia, D.S., & Cano, C. (2006). Spirituality and substance abuse treatment: The role of culture. *Alcoholism Treatment Quarterly*, 24(3), 121-141.
- Eliason, M.J. & Amodia, D.S. (2007). Drug craving: An integral approach. *Addiction Research and Theory*, 15(4), 343-364.
- Dibble, S., Eliason, M.J., & Christiansen, M. (2007). Chronic illness care for lesbian, gay, and bisexual individuals. *Nursing Clinics of North America*, 42: 655-674.
- Dibble, S., Eliason, M.J., De Joseph, J., & Chinn, P. (2008). Sexual issues in special populations: Lesbian and gay individuals. *Seminars in Oncology Nursing*, 24(2), 127-130.
- Eliason, M.J. (2009). An integral approach to sexual identity formation. *AQAL Journal of Integral Theory and Practice*, 4(2), 67-88.
- Van Olphen, J., Eliason, M.J., Freudenberg, N., & Barnes, M. (2009). Nowhere to go: How stigma limits the options of female drug users after release from jail. *Substance Abuse Treatment, Prevention, & Policy*.
- Eliason, M.J. & Elia, J.P. (2009). Collaborations across difference: Coming out as a queer research team. *Lesbian and Gay Psychology Review*, 10(1), 47-51.
- Elia, J.P. & Eliason, M. (2010). Discourses of exclusion: The erasure of queer youth in sexuality education. *Journal of LGBT Youth*, 7, 29-48.
- Elia, J.P. & Eliason, M.J. (2010). The dangerous omissions of LGBTQ issues in American school-based sexuality education. *American Journal of Sexuality Education*, 5, 17-35.
- Eliason, M. J., DeJoseph, J. & Dibble, S.D. (2010). Nursings' silence about lesbian, gay, bisexual, and transgender issues: The need for emancipatory efforts. *Advances in Nursing Science*, 33(3), 206-218.
- Eliason, M.J. (2001). Forward to special Issue: Suicide, mental health and youth development. *Journal of Homosexuality*, 58(1), 4-9.
- Haas, A.P., Eliason, M.J., Mays, V.M. (2011). Suicide and suicide risk in lesbian, gay, bisexual, and transgender populations: Review and recommendations. *Journal of Homosexuality*, 58(1), 10-51.
- Eliason, M.J., DeJoseph, J, Dibble, S., Deevey, S., & Chinn, P. (in press). Lesbian, gay, bisexual, transgender and queer/questioning (LGBTQ) nurses' experiences in the workplace. *Journal of Professional Nursing*.

Session 307

**Breakout Session:
The Role of Advertising in Professional Journals**

Renee' Semonin Holleran, FNP-BC, PhD, CEN, CCRN, CFRN, CTRN, FAEN
Editor, Journal of Emergency Nursing
Staff Nurse, Emergency Department, Intermountain Medical Center
Salt Lake City, UT

Vallire D. Hooper, PhD, RN, CPAN, FAAN
Co-editor, Journal of PeriAnesthesia Nursing
Asheville, NC

Jan Odom-Forren, PhD, RN, CPAN, FAAN
Co-editor, Journal of PeriAnesthesia Nursing
Assistant Professor, University of Kentucky, College of Nursing
Lexington, KY

Disclosure/Conflict of Interest or Intent to Discuss Off-Label Use of Medications: None

SPEAKER BIOS

Renee Holleran has been the Editor of the Journal of Emergency Nursing for the past 5 years. She was previously the Editor of the Air Medical Journal. She currently works as a staff nurse in the Emergency Department at Intermountain Medical Center in Salt Lake City Utah. She also practices as Family Nurse Practitioner at the Hope Free Clinic. In 1996 she was President of the Emergency Nurses Association.

Vallire D. Hooper, PhD, RN, CPAN, FAAN, Co-Editor, Journal of PeriAnesthesia Nursing in Asheville, NC and Jan Odom-Forren, PhD, RN, CPAN, FAAN, Co-Editor, Journal of PeriAnesthesia Nursing from the University of Kentucky, College of Nursing in Lexington, KY will also present during this session.

SESSION DESCRIPTION

The word advertising evokes a variety of reactions. However, when mixed with professionalism it can cause even further distress. The focus of this presentation is to discuss the challenges of advertisement in a professional journal including what should be advertised; who decides what is advertised; who approves the advertisements; encounters with one's professional association; conflicts and competition with one's publisher and what policies and procedures should journals and editors have in place to avoid problems.

**Plenary Session:
Reality Strikes: How Do You and Your Journal Move Forward?**

Lucy Bradley-Springer, PhD, RN, ACRN, FAAN

Editor, Journal of the Association of Nurses in AIDS Care, Aurora, CO

Associate Professor

University of Colorado Anschutz Medical Campus

Mountain Plains AIDS Education and Training Center

Disclosure/Conflict of Interest or Intent to Discuss Off-Label Use of Medications: None

SPEAKER BIO

Lucy Bradley-Springer, PhD, RN, ACRN, FAAN, is an Associate Professor of Medicine at the University of Colorado Anschutz Medical Campus where she is the Principal Investigator of the Mountain Plains AIDS Education and Training Center. Dr. Bradley-Springer has been working in the area of HIV infection since 1988 and has developed expertise in HIV prevention, prevention with positives, retention in care, and methods to teach health care providers about HIV infection. She has a special interest in the history of nursing in the HIV epidemic. Dr. Bradley-Springer is a past president of the Association of Nurses in AIDS care and a fellow of the American Academy of Nursing. She is the current editor of the *Journal of the Association of Nurses in AIDS Care*.

SESSION DESCRIPTION

This session will be a culmination of interactive exercises to help participants discuss things they've learned during the conference and how they can implement these new ideas (or not); share ways they have already implemented social media; and explore new areas of concern. In addition, a needs assessment will be conducted to begin planning for the 2012 INANE Conference.

OBJECTIVES

After attending this presentation, the attendee should be better able to:

- Discuss feasible options to advance use of social media in journal work.
- Develop a plan to implement new social media activities.
- Identify 3 lessons learned at this conference.

INANE 2011 Participant List				
First Name	Last Name	Title	Company	Email Address
Mary	Alexander	CEO, INS and Editor, JIN	Infusion Nurses Society	Mary.Alexander@ins1.org
Grif	Alspach	Editor		GrifCCN@comcast.net
Diane	Angelini	Director	Women & Infants' Hospital	dangelini@wihri.org
Elizabeth	Ayello	Clinical Associate Editor, ASWC	Ayello, Harris & Assoc Inc	elizabeth@ayello.com
Judith	Baggs		Oregon Health & Science Univ-SON	baggsj@ohsu.edu
Kathy	Baker	Editor, Gastroenterology Nursing		drkathybaker@sbcglobal.net
Gary	Bell		RCN Publishing Company	gary.bell@rcnpublishing.co.uk
Leslie	Block	Managing Editor	National League for Nursing	lblock@nl.n.org
Melissa	Bloomer	eBulletin Editor	Australian Nurse Teacher's Society	melissa.bloomer@monash.edu
Angela	Borger	Interim Editor	Journal of the Dermatology Nurses' Association	alborger@aol.com
Lucy	Bradley-Springer	Editor, JANAC		lucy.bradley-springer@ucdenver.edu
Joni	Brady	Breathline Editor	American Society of PeriAnesthesia Nurses	jbrady@aspan.org
Jennifer	Brogan	Vice President, Publishing	Wolters Kluwer Health Inc	Jennifer.Brogan@wolterskluwer.com
Marion	Broome	Editor-in-Chief	IUPUI	mbroome@iupui.edu
Wendy	Budin	Director of Nursing Research	NYU Langone Medical Center	wendy.budin@nyu.edu
Jonathan	Buttrick	Publications and Imprint Managing Editor	National Student Nurses Association	jonathan@nsna.org
Susan	Carroll	MS, RN, CNE	Rush Oak Park Hsp	susan.carroll25@gmail.com
Ann	Carruth	Interim Dean	Southeastern Louisiana University	acarruth@selu.edu
Anita	Catlin	Professor of Nursing		catlin@sonoma.edu
Jeanette	Chambers	Sr. Nurse Researcher & Editor	Riverside Methodist Hospital	jchamber@columbus.rr.com
Peggy L	Chinn	Editor, Advances in Nursing Science		peggychinn@me.com
Harriet	Coeling	Editor- OJIN: The Online Journal of Issues in Nursing	American Nurses Association	hcoeling@kent.edu

INANE 2011 Participant List				
First Name	Last Name	Title	Company	Email Address
Vicki	Conn		University of Missouri	conn@missouri.edu
James	Costello	VP, Director of Journal Publishing		jcostello@springerpub.com
Julia	Cowell	Executive Editor	National Association of School Nurses	jcowell@nasn.org
Sarah	Davies	Associate Publisher		s.davies@elsevier.com
Randi	Davis		Wolters Kluwer Health Inc	randi.davis@wolterskluwer.com
Lois	Davis	JAVA Managing Editor	Assoc for Vascular Access	ldavis@avainfo.org
Amelie	Desrochers	Assistant Managing Editor	Canadian Journal of Nursing Research	cjnr.nursing@mcgill.ca
Molly	Dougherty	Editor	Wolters Kluwer Health Inc	m_dougherty@unc.edu
Charlene	Downing		Univ of Johannesburg	porchiab@uj.ac.za
Michael	Esdale	Publisher	Advantage Publishing Limited	michael@advantagepublishing.co.nz
Betty	Ferrell	Professor & Research Scientist	Nursing Research & Education	bferrell@coh.org
Joyce	Fitzpatrick	Editor	Applied Nursing Research	jjfitzpatrick@hotmail.com
Roxie	Foster	Editor-in-Chief, JSPN	Univ of CO College of Nursing	roxie.foster@ucdenver.edu
Debbie	Fraser	Editor-in-Chief	Neonatal Network	dfraser@athabascau.ca
Janet	Fulton	Associate Professor	Indiana Univ School of Nursing	jasfulto@iupui.edu
Abu	Gbondo			asgbondo@yahoo.com
William	Gee	Publisher	Wolters Kluwer Health Inc	william.gee@wolterskluwer.com
Laurie	Gottlieb	Editor-in-Chief	McGill University SON	laurie.gottlieb@mcgill.ca
Mikel	Gray	Professor	UVA Dept of Urology	mg5k@virginia.edu
Beth	Guthy	Publisher	Wolters Kluwer Health Inc	Beth.guthy@wolterskluwer.com
Brenda	Happell	Professor	CQ University Australia	b.happell@cqu.edu.au
Jane	Hawks	Editor	Urologic Nursing	jhawks@radiks.net
Pamela	Haylock	CEO	Assoc for Vascular Access	pjhaylock@indian-creek.net
Susan	Henly	Associate Editor	Nursing Research	henly003@umn.edu
Karen	Hill	Associate Editor JONA		jonaeditor@gmail.com
Karen	Holland		University of Salford	Karen.holland3@sky.com
Renee	Holleran	Editor	Journal of Emergency Nursing	reneeflightnurse@msn.com
Vallire	Hooper	Co-Editor	Journal of PeriAnesthesia Nursing	vallire.hooper@msj.org

INANE 2011 Participant List				
First Name	Last Name	Title	Company	Email Address
Karen	Hoyt	Editor/Emergency Nurse Practitioner/Consultant	Advanced Emergency Nursing Journal	karensuehoyt@gmail.com
Karen	Innocent		Wolters Kluwer Health Inc	karen.innocent@wolterskluwer.com
Michele	Issel	Clinical Associate Professor		issel@uic.edu
Debra	Jackson	Professor	Univ of Technology-Sydney	debra.jackson@uts.edu.au
Wanda	Jenkins	Director of Nursing	USA MEDDAC West Point	wanda.d.jenkins@us.army.mil
Zoe	Jordan	Associate Director, Communications	Joanna Briggs Institute	zoe.jordan@adelaide.edu.au
Sandra	Kasko	Senior Publisher	Wolters Kluwer Health Inc	Sandy.kasko@wolterskluwer.com
Margaret	Kearney	Assoc Editor, Research in Nursing & Health	Univ of Rochester School of Nursing	margaret_kearney@urmc.rochester.edu
Joy	Kennedy	Research Committee	Northwest Community Hospital	j1kennedy@nch.org
Shawn	Kennedy	Editor-in-Chief, AJN	Wolters Kluwer Health Inc	shawn.kennedy@wolterskluwer.com
Bizhan	Keyhani	RN	Imam Reza Hospital-Parastar	keyhan67@gmail.com
Karen	Klestzick	Chief Communications Officer	National League for Nursing	kklestzick@nl.org
Christine	Kovach	Professor	Univ of Wisconsin-Milwaukee	ckovach@uwm.edu
Karren	Kowalski	Associate Editor	Journal of Continuing Education in Nursing	karren.kowalski@att.net
Jeanette	Lancaster	Editor	Family & Community Health JI	bl6h@virginia.edu
Patricia	Lane	Professor, School of Nursing	Loyola University- New Orleans	plane@loyno.edu
Gavin	Leslie	Professor	Curtin University	lg.leslie@bigpond.com
Cynthia	Lewis	Editor Journal of Vascular Nursing	Aurora St. Luke's Medical Center	cindy.lewis@aurora.org
Amy	Luchsinger	Vice President	Wolters Kluwer Health Inc	Amy.Luchsinger@wolterskluwer.com
Shannon	Magee	Publisher	Elsevier	s.magee@elsevier.com
Tina	Marrelli	Editor, Home Healthcare Nurse		news@marrelli.com
Elaine	Marshall	Endowed Chair/Professor	Georgia Southern University	elainemarshall@georgiasouthern.edu

INANE 2011 Participant List				
First Name	Last Name	Title	Company	Email Address
Sarah	Martin			smartin@childrensmemorial.org
Deborah	Mayer	Editor, Clinical Journal of Oncology Nursing	Univ of North Carolina-Chapel Hill	dmayer@unc.edu
Natalie	McGroarty	Publisher	Wolters Kluwer Health Inc	natalie.mcgroarty@wolterskluwer.com
Teena	McGuinness	Dr.	UAB	tmcg@uab.edu
Elaine	Miller	Editor of Rehabilitation Nursing and Prof of Nursing	University of Cincinnati	Elaine.Miller@uc.edu
Nina	Milton	Publishing Director	Elsevier	n.milton@elsevier.com
Judith	Mitiguy	Editorial Consultant/Coach	Children's Hospital	mitiguy@comcast.net
Cindy	Munro	Associate Dean for Research & Innovation	USF College of Nursing	cmunro2@health.usf.edu
Donna	Nickitas	Professor		dnickita@hunter.cuny.edu
Leslie	Nicoll	Editor-in-Chief	CIN: Computers, Informatics, Nursing	leslie@medesk.com
Stephen	O'Connor	Dr	Maastricht University	sjoconnor@hotmail.co.uk
Jan	Odom-Forren	Assistant Professor	University of Kentucky	jodom29373@aol.com
Marilyn	Oermann	Professor and Chair, Adult and Geriatric Health	Univ of North Carolina at Chapel Hill	moermann@email.unc.edu
Kristen	Overstreet	Managing Editor		kristen.overstreet@mac.com
Jackie	Owens	Assistant Professor of Nursing	Ashland University	ejo28457@sbcglobal.net
Carol A. (Pat)	Patsdaughter	Associate Editor, JANAC		patsdaug@fiu.edu
Geraldine	Pearson			gpearson@uchc.edu
Cindy	Peternej-Taylor	Professor	University of Saskatchewan	cindy.peternej-taylor@usask.ca
Kathleen	Phelan	Senior Publisher	Wolters Kluwer Health Inc	Kathleen.Phelan@wolterskluwer.com
Linda	Pickett	Executive Assistant	Catholic Health Initiatives	lindapickett@catholichealth.net
Charon	Pierson	Editor-in-Chief	American Academy of Nurse Practitioners	charon.pierson@gmail.com
Heather	Porter	Editor in Chief, Canadian Oncology Nursing Journal		hbporter@rogers.com
Jean	Proehl	Editor	Advanced Emergency Nursing Journal	jean.proehl@gmail.com

INANE 2011 Participant List				
First Name	Last Name	Title	Company	Email Address
Belinda	Puetz	Editor-in-Chief	Journal for Nurses in Staff Development	bepuetz@aol.com
Larry	Purnell	Dr.		lpurnell@udel.edu
Nancy	Redeker	Associate Dean of Scholarly Affairs		nancy.redeker@yale.edu
Angela	Richardson	Publisher, Nursing Journals	Wiley	arichardson@wiley.com
Karen	Robbins	Associate Editor	American Nephrology Nurses' Association	kcr_nnj@yahoo.com
Dottie	Roberts	Editor, MEDSURG Nursing		oncbexec@sc.rr.com
Kelly	Rotherham	Administrator	Nursing Praxis in New Zealand	admin@nurse.org.nz
Jane	Rothrock	Director, Perioperative Programs	Delaware County Comm College	drjaner2@comcast.net
Kathleen	Sanford	SVP and Chief Nursing Officer	Catholic Health Initiatives	kathleensanford@catholichealth.net
Kathy	Schoonover-Shoffner	Editor, Journal of Christian Nursing	Nurses Christian Fellowship	jcn.editor@cox.net
Kathryn	Schroeter	Editor - Journal of Trauma Nursing	Society of Trauma Nurses	jtneditor@katschroeter.com
Patricia	Seifert	Editor in Chief, AORN Journal		seifertpc@verizon.net
Constance	Shedrack	Nursing Officer	Shell Hosp Port Harcourt Nigeria	cokwuchi@yahoo.com
Rose	Sherman	Director Nursing Leadership Institute	Florida Atlantic Univ	rsherman@fau.edu
Dr Suzanne	Smith	Editor-in-Chief	The Journal of Nursing Admin & Nurse Educator	drsuzsmith@aol.com
Julia	Snethen	Associate Professor	Univ of Wisconsin-Milwaukee	julia@uwm.edu
Karen	Stanwood	Executive Editor	SLACK Incorporated	kstanwood@slackinc.com
Theresa	Steltzer	Executive Publisher	Wolters Kluwer Health Inc	Theresa.Steltzer@wolterskluwer.com
Martha	Swartz	Editor, Journal of Pediatric Health Care	Yale School of Nursing	martha.swartz@yale.edu
Linda	Thede			lqthede@roadrunner.com
Sally	Thorne	Editor, Nursing Inquiry		sally.thorne@nursing.ubc.ca
Mary Fran	Tracy	Critical Care Clinical Nurse Specialist	Univ of Minnesota Medical Ctr-Fairview	tracy005@umn.edu
Beth	Ulrich	Editor	Nephrology Nursing Journal	BethUlrich@aol.com

INANE 2011 Participant List				
First Name	Last Name	Title	Company	Email Address
Christine	Vourakis	Professor	California State University, Sacramento	cvourakis@csus.edu
Jami	Walker	Publisher		jami.walker@elsevier.com
Renee	Wilmeth	Publisher	Sigma Theta Tau International	renee@stti.iupui.edu
Denise	Wilson	Nursing Praxis in New Zealand	Nursing Praxis in New Zealand	denisel.wilson@aut.ac.nz
Anne	Wilson	Associate Professor	The University of Adelaide	anne.wilson@adelaide.edu.au
Catherine	Witt	Editor	NANN	clwitt@compuserve.com
Anne	Woods	Chief Nurse, LWW and Ovid	Wolters Kluwer Health Inc	anne.woods@wolterskluwer.com
Connie	Yarbro	Editor, Seminars in Oncology Nursing		yarbroch@aol.com
Patricia	Yoder-Wise	Editor in Chief		psywrn@aol.com
Judith	Young	Librarian	Abington Memorial Hospital	jyoung@amh.org
Carolyn	Yucha	Editor, Biological Research for Nursing		carolyn.yucha@unlv.edu

See You Next Year!



August 1-3, 2012

Marriott Château Champlain
Montréal (Québec) Canada

Host:

CJNR (Canadian Journal of Nursing Research)
McGill University

***For more information, visit
nursingeditors-inane.org***